

Save time and become efficient with

Rockend SMS for Rest Professional

- ✓ Rent Arrears reminders
- ✓ Alerts to owners
- ✓ Inspection reminders
- ✓ Schedule message
- ✓ Replies direct to email
- ✓ Send SMS direct from Outlook
- ✓ Set-up address books Online
- ✓ Bulk SMS via Rest Professional
- ✓ Send marketing Messages Online
- ✓ Live delivery tracking

Triple your reach with the Rockend SMS bundle



Rest Professional Integration

The seamless integration of SMS into Rest Professional takes communication from your Rockend software to the next level. Rockend SMS gives you the ability to set-up personalised templates for bulk mail merge arrears, contact owners and tenants directly from their card file and have all your correspondence recorded in the actions and conversations diary.



Email SMS OMS (Outlook Mobile Service)

EmailSMS is designed to make ad-hoc communication with staff and suppliers quick, easy and interactive. Send an immediate message to staff members about meeting or schedule changes while they are out of the office directly from your Outlook or Email Platform. Replies to EmailSMS message are then received as an email in your inbox creating a conversation thread.



Rockend SMS Online Platform

The Rockend SMS Online web portal is the perfect communication platform for sending SMS to contacts outside of Rest Professional such as open house alerts or marketing messages to a group of potential buyers. Set up contacts in address books, save message templates, choose reply options and view sophisticated reporting of all your SMS activity; do it all from Rockend SMS online.

Rockend SMS is an excellent, professional and unique service. Edgility's management and staff ought to be congratulated for making the Real Estate Agent's life a little easier.

The Rockend SMS service has taken over almost all of our correspondence and communications aspect with optimum outcome. My management team join me by saying Thank you for the difference you have made.

Michael Okaro Director, Elders Real Estate Rooty Hill



DID YOU KNOW?

94%

Of texts are read within 3 minutes

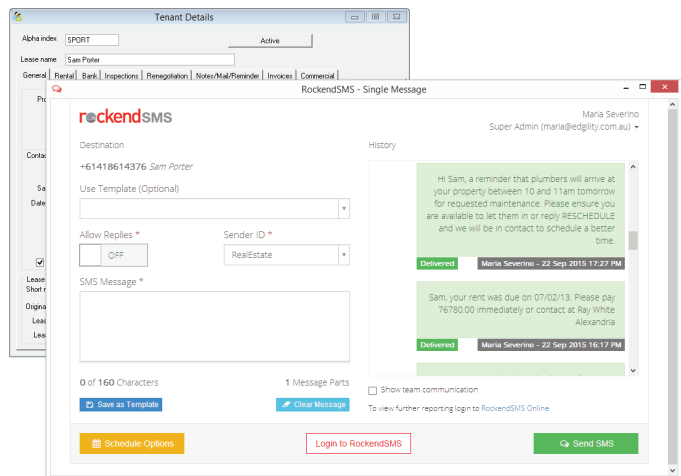


Fig. 1.1 Single SMS sending from the tenant details screen in REST Professional V14 and above

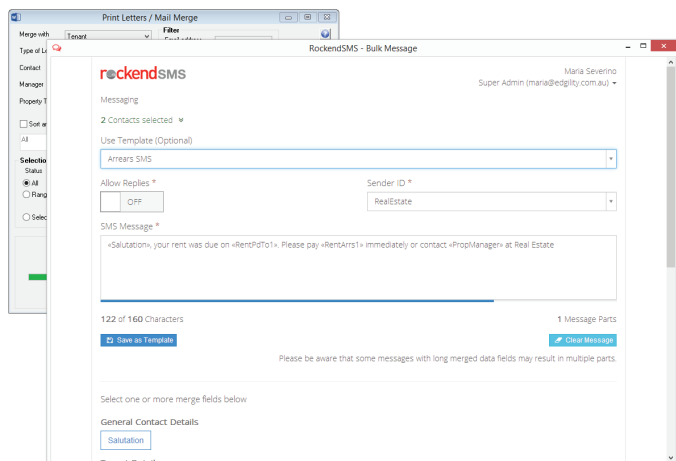


Fig. 1.2 Merge SMS from the letter writing screen in Rest Professional V14 and above

Set-up Rockend SMS in 3 Simple steps

- 1 Review the Rockend SMS Pricing Options
Visit rockendsms.com.au > Pricing
- 2 Complete the Application Form Online
Visit rockendsms.com.au > Sign up Now
- 3 Update details in your Rockend Software to enable SMS functionality - Visit rockendsms.com.au > Support > Manuals



Rockend SMS can **save your Business** Time and Money!

	Telephone	SMS
Call Cost	\$609.56	\$217.70
Labour Cost	\$696.64	\$15.68
TOTAL	\$1306.20	\$233.38
Time away from duties	41.47 Hours	56 Minutes
Monthly Net Savings Using SMS	\$1072.82 & 40 HOURS*	

*Based on a 4 week period and 1244 telephone calls to clients. Each call at 49c (average across a typical phone bill including calls to mobiles). Labour component is based on typical \$17 per hour staff cost (28c per minute) and 2 minutes per call. SMS based on average 17.5c per message and sending exercise at 2 minutes per day

STARTER 75	BASIC 125	XPRESS 250	BUSINESS 500	SPRINT 1000	SUPER 2500
\$17.95/month	\$24.95/month or \$249.95/year	\$44.95/month or \$449.95/year	\$84.95/month or \$849.95/year	\$159.95/month or \$1599.95/year	\$369.95/month or \$3699.95/year
75 MESSAGES included per calendar month	125 MESSAGES included per calendar month	250 MESSAGES included per calendar month	500 MESSAGES included per calendar month	1000 MESSAGES included per calendar month	2500 MESSAGES included per calendar month
19c per message sent thereafter	18c per message sent thereafter	17c per message sent thereafter	16c per message sent thereafter	15c per message sent thereafter	14c per message sent thereafter
KEY FEATURES Integrated SMS Email SMS/OMS Online SMS Local Message Connections Comprehensive Support Unlimited User License NO CONTRACTS	KEY FEATURES Integrated SMS Email SMS/OMS Online SMS Local Message Connections Comprehensive Support Unlimited User License NO CONTRACTS	KEY FEATURES Integrated SMS Email SMS/OMS Online SMS Local Message Connections Comprehensive Support Unlimited User License NO CONTRACTS	KEY FEATURES Integrated SMS Email SMS/OMS Online SMS Local Message Connections Comprehensive Support Unlimited User License NO CONTRACTS	KEY FEATURES Integrated SMS Email SMS/OMS Online SMS Local Message Connections Comprehensive Support Unlimited User License NO CONTRACTS	KEY FEATURES Integrated SMS Email SMS/OMS Online SMS Local Message Connections Comprehensive Support Unlimited User License NO CONTRACTS

All prices quoted exclude GST. GST not applicable to New Zealand clients. Unused "included" messages cannot be transferred to any other month or redeemed for credit. Cost of each message after "included monthly message" allocation has been exhausted